

MONUMENT

MONUMENT Rebooted has arrived

Friday 29th January 2010 - MONUMENT Rebooted means a new editorial approach, new design and new direction. In a marketplace flooded with architecture and design magazines, it's hard to stand out from the pack, but monument have taken this as the brief and made it happen.

From issue 95 MONUMENT is committed to telling architecture and design stories from more than one point of view. Not only will you hear from the architect, but you'll also hear from their peers, as well as from the client and builder. "We've already had a great response to the changes we've made from advertisers, architects and photographers," says MONUMENT's Publisher, David McDonough. "People have responded very well to the new look and feel of the magazine".

A major change for MONUMENT is greater online integration. MONUMENT Editor, Leanne Amodeo says, "We know that our readers are part of a broader creative community and we want to actively interact with them, not only on the page but online as well. From issue 96 we will be publishing the best comments that appear on our website in the magazine."

MONUMENT continues its 16-year tradition of showcasing some of the most exciting national and international architectural projects being built today, and the magazine will be divided into regular sections including Residential, New Work, Frontier, New Generation and Creative Consciousness. Issue 95 features Sou Fujimoto's House N, Arkhefield Architects' Villiers Street and TZG's Black Theatre Site. These sit alongside a new section called Create-A-Date, which features concept designs specially commissioned by MONUMENT.

MONUMENT 95 is on sale from 3 February 2010.

Ends.

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